

## FOR IMMEDIATE RELEASE

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## Little Star Center announces home-based ABA therapy service expansion and new clinical director Vince LaMarca

Carmel, Ind.—Feb. 3, 2014—Little Star Center, a non-profit organization and Indiana's first centerbased applied behavior analysis service provider, announces today it is expanding services with a home-based ABA therapy division. Little Star Center operates center-based programs for children, teens and young adults affected by autism in Carmel and Lafayette. A new Bloomington center will open in spring 2014.

The home-based ABA therapy service expansion is the result of Little Star Center joining with Vince LaMarca, BCBA, and Jennifer LaMarca, BCaBA, who operated the Indianapolis Lovaas Institute Treatment Center for nearly 15 years. Vince LaMarca will oversee the new home-based ABA program working as Little Star clinical director. He brings more than 20 years of experience in ABA therapy. Jennifer LaMarca will serve as Little Star's home-based program manager. The couple and their team have experience and expertise operating, managing and providing in-home therapy for central Indiana families.





"We've wanted to offer home-based services, but deemed it critical to have a system coupled with the right professionals to insure in-home learners the same high-quality ABA therapy that Little Star provides to center-based learners," said Mary Rosswurm, Little Star executive director. "Vince and Jennifer are well respected in the autism field locally and nationally. I'm confident their leadership and team will be an asset to Little Star and for families seeking exceptional in-home therapy."

Center-based ABA therapy is not always a viable option for some individuals affected by autism. Homebased service allows qualified ABA therapists to provide the same personalized treatment typically offered on-site in a location conducive to the learner.

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Clients who previously received services through the local Lovaas center are being personally notified and transitioned to the Little Star Center program. Additional families who are interested in Little Star's home-based ABA therapy should contact Victoria Blessing (victoriab@littlestarcenter.org).

Founded in 2002, Little Star serves children and adults with autism. The center has facilities in Carmel and Lafayette and will open a third site this spring in Bloomington. Little Star currently employs 100 and provides one-on-one therapy to 75 learners each day. Additional team members will be staffed with Little Star Center as in-home based families are accepted into the new program.

*Little Star Center*, located in Carmel and Lafayette, is Indiana's first applied behavior analysis center focused on providing a place where kids with autism learn to live in the world and parents learn they are not alone. Little Star Center and sister facility Middle Star Center, which serve children and teens affected by autism, respectively, provide a nurturing, structured and therapeutic center. Statistics show autism is one of the most rapidly growing developmental disabilities in the United States with one in 88 children diagnosed each year. To learn more about the non-profit organization visit <u>www.LittleStarCenter.org</u>.

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